

Utilization is a critical element in increasing the effective reach of research outcomes, which is most likely to occur when potential users feel that they have a need for particular information. Research utilization fosters movement from innovation, to incubation and practice. It speaks primarily of purpose and impact – how people are actually using the ideas, information or products of research.

The University shall optimize utilization of research results. These research results could be used to support extension activities that will improve livelihood and the quality of life of target communities. In carrying out a utilization activity, the research proponent or grantee must relate research results to theory building or theory confirmation and validation and to practical applications in planning, policy making, program management and decision making.

The University could utilize the research results in generating income subject to the provisions set forth in the University Intellectual Property (IP) Policy and the pertinent provisions of R.A. 8292 (*Higher Education Modernization Act of 1997*) and R.A. 8293 (*Intellectual Property Code*).

Chapter 8

Protection of Intellectual Property

The University is committed to providing an environment that supports the research and teaching activities of its faculty, students and staff. It recognizes its obligation to transfer new knowledge, technology and useful discoveries to society. With respect to all types of intellectual property, the rights and obligations of the University, its faculty, administrative personnel and students, and other third parties shall be governed by the PUP Intellectual Property (IP) Policy (*See Appendix L, PUP Intellectual Property Policy of BOR Resolution No. 560, Series of 2007*) and pertinent provisions of R.A. 8292 (*Higher Education Modernization Act of 1997*) and R.A. 8293 (*Intellectual Property Code*). The University IP Policy is intended to promote and encourage excellence and innovation in scholarly research and teaching by identifying and protecting the rights of the University, its faculty, administrative staff, and students.

To the extent permitted by this policy, individuals may enter into contract with the University to address issues regarding intellectual property, in which case the contract terms shall control them, provided that the contract is entered into in a manner consistent with this IP policy.